Art and History of Floral Design
Course Description

1. **Course Title:** Art and History of Floral Design

2. **CBEDs Title:** Ornamental Horticulture

3. **Job Titles:** Refer to Labor Market Survey

4. **Course Description: This is an A-G Approved Course**
   The Art and History of Floral Design have been implemented to introduce the students to theories and principles of artistic design and the influence on floral artistry. The course emphasizes the necessary knowledge and skills to provide the student with a perceptual base leading to students understanding artistic perception, creative expression, historical and cultural context(s); aesthetic valuing and connections, relations and application of visual arts. Student will derive meaning from artworks through individual, collaborative, and apply what is learned in floral art to other forms, subjects, and post-secondary education experiences. Through practical skill development the student will become familiar with materials, tools, and design mechanics, maintenance and design evaluation. Students will achieve this through creating, designing, identifying, and explaining and evaluating topics of study. Balance, color, symmetry using floral and synthetic medium will be emphasized to allow students to apply an artistic approach to all artwork. Various assignments based on abstract two dimensional and three dimensional designs, historical culture and theory, color theory, and analytical critiques completed on floral art works using design vocabulary in conjunction with development of technical skills in floral art will serve a foundation for more complex designs such as multi-part floral designs and creative expression. The course is designed for a two year course sequence in Floral Design I.

   Classroom knowledge will be supported by Community Class opportunities, which include community service, projects and job shadowing experience. Five to twenty community projects per year.

5. **Course Prerequisites:**
   - Art and History of Floral Design I – None
   - Art and History of Floral Design II – Students must have successfully completed one of the following: Art and History of Floral Design I (ROP), or have completed 3 agriculture courses or have instructor permission.
6. **Course Hours:** Art and History of Floral Design – 360 hours

   Total 360 hours

   Credit: 20 units for a two hour, one year long course
   10 units for a one hour, one year long course

   Graduation Requirement: Elective/VAPA
   Required for Graduation: No
   University of California Entrance Requirement: F
   Meets California State University Requirements: Yes
   Articulated with Postsecondary Institutions: No

7. **Course Dates:** Revised February 11, 2014.

8. **Course Outline:** (The following SCANS infused in both courses):

   A. Career Preparation Standards/SCANS:
      All work site learning methodologies including Community Classroom and Cooperative Vocational Education will be utilized when appropriate.
      - Students will understand how personal skill development affects their employability. They will exhibit positive attitudes, self-confidence, honesty, perseverance, self-discipline, and personal hygiene. They will manage time and balance priorities as well as demonstrate a capacity for lifelong learning.
      - Students will understand key concepts in group dynamics, conflict resolution, and negotiation. They will work cooperatively, share responsibilities, accept supervision, and assume leadership roles. They will demonstrate cooperative working relationships across gender and cultural groups.
      - Students will exhibit critical thinking skills, logical reasoning, and problem solving. They will apply numerical estimation, measurement, and calculation, as appropriate. They will recognize problem situations; identify, locate and organize needed information or data; and propose, evaluate, and select from alternative solutions.
      - Students will understand principles of effective communication. They will communicate both orally and in writing. They will listen attentively and follow instructions, requesting clarification or additional information as needed.
      - Students will understand occupational safety issues including the avoidance of physical hazards in the work environment. They will operate equipment safely so as not to endanger themselves or others. They will demonstrate proper handling of hazardous materials.
• Students will understand career paths and strategies for obtaining employment within their chosen fields. They will assume responsibility for professional growth. They will understand and promote the role of their field within a productive society, including the purposes of professional organizations.
• Students will understand and adapt to changing technology by identifying, learning, and applying new skills to improve job performance. They will effectively employ technologies relevant to their fields.
• Students will understand complex inter-relationships of systems.
  ➢ Students will understand systems – know how social, organizational, and technological systems work and operate effectively with them.
  ➢ Students will monitor and correct performance – distinguish trends, predict impacts on system operations, diagnose systems’ performance and correct malfunctions.
  ➢ Students will improve or design systems – suggest modifications to existing systems and develop new or alternative systems to improve performance.
• Students will understand all aspects of the industry including: planning, management, and finance; technical and production skills; underlying principles of technology; labor, community, health, and environmental issues.

B. Content Area Skills:
   Students will be able to understand and demonstrate competencies in the following areas that may lead to entry-level employment.

C. Expected Student Proficiencies:
   As indicated on course outline.

D. Hours of Instruction: 1440 hours
   See course outline for breakdown of instructional hours.

E. Industry/Licensing: None

9. Additional Recommended/Optional Items:
   A. Articulation: None

   B. Academic Credit: None

   C. Instructional Strategies:
      There are three required components of agriculture education in California:
      • Classroom Learning -30%
• Laboratory Learning -60%
• Leadership and Personal Development Participation (FFA)-10%

Examples of classroom learning:
• Individual and group assignments
• Notebooks and portfolio
• Presentations and speeches
• Tests
• Quiz
• Study guides
• Projects
• Experiments
• Reports
• Journal response

Examples of laboratory learning:
Supervised Agriculture Experience Project (SAEP) Record Book Portfolio Community Classroom/Environmental Center

Examples of leadership and personal development (minimum of one activity per quarter):

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<tr>
<th>FFA Meeting Attendance</th>
<th>Judging Teams</th>
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<td>Public Speaking</td>
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<td>Conference Attendance</td>
<td>Fundraiser Participation</td>
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<tr>
<td>Floral Shop/Environmental Center</td>
<td>Supply Acquisition</td>
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D. Evaluation:

E. Instructional Materials:
• Textbooks:
  • Art Talk, Rosalind Ragans, Glencoe/McGraw Hill, 2nd or latest edition
  • Art Fundamentals, Otto Ocvirk, McGraw Hill
  • Discovering Art History, Gerald F. Bromer, Davis
  • The Visual Experience, Delmar
  • Essential Impressionist, Parragon
  • The Natural Way to Draw, Kimon Nicolaides
  • Elements of Design (video), Crstal Productions
  • Exploring Visual Design: The Elements and Principals, Davis
  • Western Garden Book, Sunset, newest edition available
  • Agri-Science Fundamentals and Applications, Delmar Publishers Inc., newest edition available
• Floriculture From Greenhouse Productions to Floral Design, Interstate Publishers, newest edition available
• National FFA Manual, newest edition available
• Floriculture Designing and Merchandising, Delmar Publishers Inc., newest edition available
• The Art of Floral Design, Delmar Publishers Inc., newest edition available
• Retail Florist Manual, Stipes Publishing L.L.C., newest edition available
• Florists’ Review, Mainline Printing, newest edition available
  ▪ 101 Silk & Dried Designs
  ▪ 101 Wedding Bouquets
  ▪ Great Displays
• Florists’ Review Wedding Bouquet, Oceanic Graphic Printing, newest edition available
• Florists’ Review How-to-Favorites, Oceanic Graphic Printing, newest edition available
• Florists’ Review Design School, John Henry Company, newest edition available
• Florists’ Review Wedding-Winning Bouquet Combinations, Inland Graphics, newest edition available
• Florists’ Review Christmas Traditions, Mainline Printing, newest edition available
• Florists’ Review Weddings 2, John Henry Company, newest edition available
• Flowers for a Beautiful Wedding, Gail Brown Brumley, newest edition available
• Prom & Homecoming Flowers: Tips & Techniques, John Henry, newest edition available
• Houseplants, The Scotts Company, newest edition available

F. Certificates: Certificate of Completion